



West's Rugby Club

Lions Sponsorship Proposal

2024

About Wests

The Western District Rugby Union Football Club started with humble beginnings when, on the 13th March 1962, the Lyneham Rugby Union Football Club was formed. The emphasis of the Lyneham Rugby Club was on junior Rugby and teams in all age divisions. The first senior Lyneham Rugby team was entered into the ACT competition in reserve grade in 1963 and by 1966 Lyneham was represented in all three senior grades.



The opening of the Western District Rugby Club in Jamison on the 10th August 1970 signaled the formal change from Lyneham to Wests. This change in no way diminished the club's historical affiliation with Lyneham High School and this was reflected in the retention of the Maroon and Blue for the club colours and the rampant Lion emblem.

In the 2000's Wests continue to sweat, grunt and toil towards greater achievements in an atmosphere of respect, encouragement, and professionalism. There is no better example of this than the unprecedented 2005 season in which Wests became the first ACT Rugby club to achieve Grand Final victories in all five senior grades.

As the current players continue to grow the Wests Rugby tradition through their on-field feats, it is important that we understand where we have come from. We all have a role to be a part of the future of our great club, as Wests continues to play a huge part in enhancing the Canberra community, whilst maintaining its position as the premier Rugby club in the ACT. Be a part of the Wests family.



Why partner with Wests

- Social Media and Online coverage
- Game day and events signage and public announcements
- Teamwear and merchandise sponsorship
- Mailchimp campaign
- Newsletter coverage
- Wests stakeholder's using your business
- Networking opportunities including Old Boys, Old Girls and Wests Juniors network
- Sponsorship of the week messages

Package 1 - The Lions Sponsorship - \$1200

- Each Lion Sponsor will receive a number, allocated alphabetically.
- Every Lion Sponsor is drawn out of a barrel at the Sponsors Draw Dinner (Fri 9th Feb)
- Ten (10) prizes will be awarded.
- The last number drawn will win the Wests 2024 Major Sponsorship Package

Benefits

- One (1) ticket in the [Wests Rugby 2024 Major Sponsors Draw *](#)
- Two (2) tickets to the Wests Rugby 2024 Sponsors Draw (Fri 9th Feb)
- Two (2) Season passes to all Wests Rugby home games
- Two (2) Season passes to Wests Rugby Marquee event
- Two (2) tickets to the Wests Sponsors Day event
- Recognition as a sponsor in all marketing and advertising material (social, digital, e-newsletter)
- Opportunity to promote your business and its association with WDRFC at Wests home games (Jamison Enclosed Oval).
- Opportunity to promote your business and its association with WDRFC in the Wests E-newsletter and social media (Facebook, Instagram)
- Access to Wests Alumni of 1000+ and growing.
- Opportunity to promote your business and its association with WDRFC at the annual marquee event - 400 plus attendees.
- Opportunity to promote your business and its association with WDRFC at the Wests Presentation Night - 200 plus attendees.

Package 2. Grassroots Lions Sponsorship - \$1600

- Your contribution is shared between the senior (\$1100) and junior club (\$500)
- You receive the same fantastic benefits as our Lions sponsorship, whilst supporting our next generations of Lions and investing in the future of our club.

Lions Sponsors Draw Prizes

- **1st** - The Wests 2024 Major Sponsorship Package
- **2nd** - The Jamison Oval Facility Sponsorship package - visible streetside entry signage at Jamison oval
- **3rd** - Jamison Oval ground signage
- **4th to 10th** - \$125 Dinner Voucher

* Wests Rugby 2024 Major Sponsorship Package

All the benefits of the Lions Sponsorship, PLUS:

- Sponsorship logo positioned on the 1st grade Mens jersey
- Four (4) seats to the lounge at the 4 Brumbies home games (Valued at \$3040)
- Corporate signage at Jamison Oval for all home games
- Two (2) car passes to all Wests home games
- Acknowledgement as the Lions Sponsors Draw winner via Social Media & e-Newsletter
- Two (2) Tickets to the Wests 2024 Presentation Night

Thank you for your consideration

Should you have any questions, or would like any further information, please don't hesitate contacting **Kyle Baulman** (Sponsorship & Events) on **0434 887 066** or sponsorship@westslions.com.au



Payment & Registration

Please scan the QR code for the package of your choosing, followed by the linked form below to complete your sponsorship registration

[Sponsorship Registration Form](#) (1 Minute)

**Lions Sponsorship Package \$1200
Senior Club)**



Scan to pay

**Grassroots Lions Sponsorship
Package \$1600 (\$1100 Senior Club -
\$500 Junior Club)**



Scan to pay

[Sponsorship Registration Form](#)

Thank you for your support.

