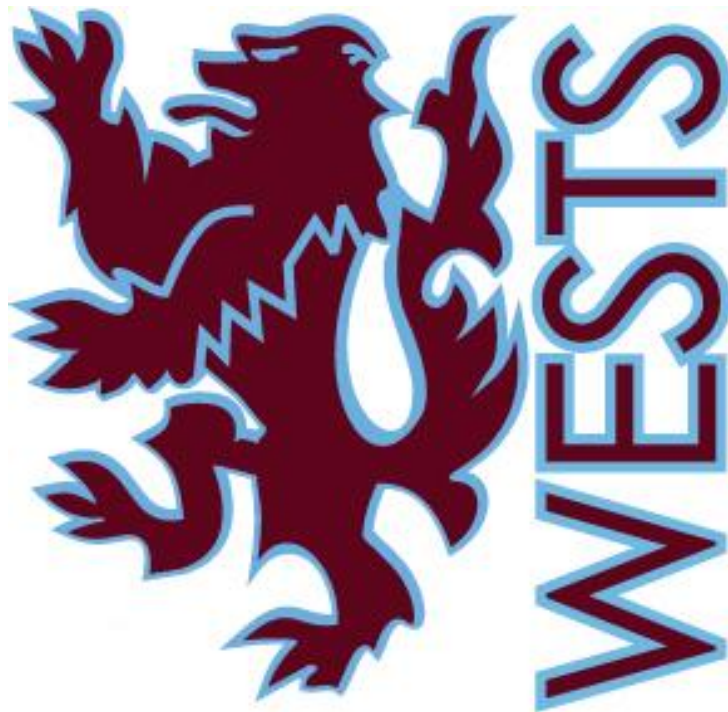


**WESTERN DISTRICT
RUGBY FOOTBALL CLUB**



**2018
SPONSORSHIP PROPOSAL**

#westspride

What can Wests Rugby offer you?

In 2018 Wests will be engaging a dedicated communications and media professional who will be responsible for the delivery of the outcomes to achieve maximum value and exposure of your sponsorship. This role will ensure your partnership with Wests reaches maximum exposure.

This proposal offers a wide range of packages which can be tailored to suit your sponsorship needs.

On the field, the 2018 rugby program is already under way in what promises to be another big year for the Lions.

We will also be rolling out a new Website in January which we will use for endorsements and sponsors information.

Further major announcements are planned for the New Year regarding Wests Rugby's new direction.

Being apart of the Wests family will allow you to access:

Social Media and Online coverage

Teamwear and merchandise sponsorship

Newsletter coverage

Game day and events signage and public announcements

Wests stakeholder's using your business

Word of mouth and networking

Access to our Old Boys Network

Access to Wests Juniors Network

Sponsor of the week messages



WESTS RUGBY

The Western District Rugby Union Football Club started with humble beginnings when, on the 13th March 1962, the Lyneham Rugby Union Football Club was formed. The emphasis of the Lyneham Rugby Club was on junior Rugby and teams in all age divisions. The first senior Lyneham Rugby team was entered into the ACT competition in reserve grade in 1963 and by 1966 Lyneham was represented in all three senior grades.

The opening of the Western District Rugby Club in Jamison on the 10th August 1970 signaled the formal change from Lyneham to Wests. This change in no way diminished the club's historical affiliation with Lyneham High School and this was reflected in the retention of the Maroon and Blue for the club colours and the rampant Lion emblem.

In the 2000's Wests continue to sweat, grunt and toil towards greater achievements in an atmosphere of respect, encouragement and professionalism. There is no better example of this than the unprecedented 2005 season in which Wests became the first ACT Rugby club to achieve Grand Final victories in all five senior grades.

As the current players continue to grow the Wests Rugby tradition through their on-field feats, it is important that we understand where we have come from. We all have a role to be a part of the future of our great club, as Wests continues to play a huge part in enhancing the Canberra community, whilst maintaining its position as the premier Rugby club in the ACT. Be a part of the Wests family.



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2018 SPONSORSHIP DRAW

The Concept

- Each **Lion Sponsor** will receive a number, allocated alphabetically.
- Every **Lion Sponsor** is drawn out of a barrel at the **Sponsors Draw Dinner** (Fri 23rd Feb)
- Twenty (20) prizes will be awarded.
- The last number drawn will win the **Wests 2018 Major Sponsorship Package**.

Lion Sponsorship

Cost - \$1090.00 (Inc GST) or \$990.00 (Inc GST without the 2 tickets to the Gala Ball)

- One (1) ticket in the Wests Rugby 2018 Sponsors Draw
- Two (2) tickets to the Wests Rugby 2018 Sponsors Draw (Fri 23rd Feb)
- Two (2) Season Passes to all Wests Rugby home games
- Two (2) tickets to the Wests Rugby Gala Dinner (Sat 2nd June) (\$1090 Inc GST package only)
- Opportunity to promote your business in the ACT Senior Rugby Program (distribution approximately 2000 each week)
- Two (2) complimentary memberships to the Canberra Southern Cross Group of Clubs
- Company recognition and links to the sponsor's website on the WDRFC website
- One (1) Wests Rugby Sponsors piece of merchandise
- Corporate advertising on Sponsors banner at Wests home games
- Opportunity to promote your business and your association with WDRFC at Wests home games
- Opportunity to promote your business and your association with WDRFC in the Wests E-newsletter and social media (facebook, twitter, Instagram)
- Access to Wests Alumni of 1000+ and growing
- Opportunity to promote your business and your association with WDRFC at the Wests Rugby Gala Dinner – 225 attendees
- Opportunity to promote your business and your association with WDRFC at the Wests Presentation Night – 170 attendees
- Opportunity to promote your business and your association with WDRFC through Wests Juniors E-newsletter and social media (facebook, twitter and Instagram)

2018 SPONSORSHIP DRAW

Prizes

- 1st The Wests 2018 Major Sponsorship Package
- 2nd The Jamison Oval Facility Sponsorship Package – entry signage at Jamison Oval
- 3rd Jamison oval ground signage
- 4th – 9th Meal for six (6) in 'Cornerstone' Bistro at CSCC Jamison
- 10th - 14th Meal for four (4) in 'Cornerstone' Bistro at CSCC Jamison
- 15th – 19th Meal for two (2) in 'Cornerstone' Bistro at CSCC Jamison
- First out Meal for two (2) in 'Cornerstone' Bistro at CSCC Jamison

Wests 2018 Major Sponsorship Package

All the benefits of the Lion Sponsorship PLUS

- Sponsors logo on the 1st Grade team jersey
- Ten (10) tickets to the Lounge (valued at \$1750) – Brumbies vs the Rebels
- Four (4) seats to the Lounge at the 3 Brumbies home games (Crusaders, Waratahs and Hurricanes) (valued at \$2100)
- Corporate signage at Jamison Oval for all home games
- Two (2) car passes to all Wests home games
- Acknowledgement as Wests Major Sponsor in local rugby programs
- Two (2) tickets to the Wests 2018 Presentation Night
- Framed Wests jersey for your office



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2018 Sponsorship Opportunities

Wests Rugby Club Polo Shirt – Sponsors logo

Cost - \$2200.00 (Inc GST)

All the benefits of the Lion Sponsorship PLUS

- Sponsors logo on the front or back of all Wests players polo shirts
- An additional Two (2) tickets to the Wests 2018 Gala Dinner

Match Day Sponsor – Wests Rugby Home Games

Cost - \$550.00 (Inc GST)

- Complimentary food and drinks from 1:00pm-4.30pm for four (4) people
- Ground announcements recognising your company as the Match Day Sponsor
- Two (2) tickets to the Wests 2018 Gala Dinner

Player Sponsorship

Cost - \$440.00 (Inc GST)

- Two (2) tickets to the Wests 2018 Gala Dinner
- One (1) item of Wests Rugby Sponsors merchandise
- Covers the cost of your players registration
- Corporate advertising on Sponsors Banner at Wests home games



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Thank you for your consideration

If you have any questions, would like more information, or want to express your interest as a corporate partner of the Wests Rugby in 2018, please use the following contact information:

Craig Robberds
Director of Rugby
ph: 0412 744 636
e: craigrobberds@westsrugby.com.au

“2018 is promising to be big year for the Lions. We sincerely appreciate your commitment for supporting and being a part of our great club, thank you.”

Angus McKerchar, President

We look forward to hearing from you!



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Sponsor Details

Company _____

Contact Name

Address _____

Telephone

(W) _____ **(M)** _____ **(fax)** _____

Email _____

No of Tickets _____

Credit Card type _____

Name on Credit Card _____

Credit Card Number _____

Expiry date _____

Signature _____ **Date:** _____

Thank you for your Support



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